

Talladega College Alumni Association
Fall 2010 Meeting
November 5, 2010

I. Call to order

Greg Austin called to order the regular meeting of the Talladega College National Alumni Association at 1:00 p.m. on November 5, 2010 in Swayne Hall. Zenda Bowie offered prayer. A quorum was present.

II. Attendance

The following persons were present:

Greg Austin, President
Casandra Blassingame, Eastern Region President
Zenda Bowie, Vice-President
Norman Campbell, Southern Region President
Sidney Conn, Treasurer
Harry Coaxum, Chairman, Board of Trustees
Lawrence Carroll, Southern Region Vice-President
Marilyn Hatcher-Daniels, Member-at-large, Eastern Region
Marva Goff, Member-at-large, Southern Region
Aaron Harris, Member – Southern Region
Dr. Billy Hawkins, President, Talladega College
Jesse Henderson, Immediate Past President
Seddrick Hill, Director of Alumni Affairs
Marvin Jones, Member – Far West Region
Leonard Smith, Financial Secretary

III. Approval of Minutes from Spring meeting

Casandra Blassingame distributed copies of the minutes from the spring meeting.

The following questions and corrections were made:

The spelling of Casandra Blassingame's name under roll – first name contains one 's'.

The spelling of Karla Jones name under Regional Reports – Carla should be spelled with a 'K'.

Roll Call - Edward Savage, Dove Savage-Pinkney, Jeanette Judkins, and Marilyn Hatcher-Daniels were added

Greg Austin's report was omitted from the minutes.

Zenda Bowie made the following recommendations:

- The meeting minutes are a formal record of our business meetings and should be accurate
- The meeting minutes should be action-oriented and not detail-oriented, reports presented should be attached and any action items should be recorded in the minutes
- Under the Bylaw Committee section, each bylaw and its approval status should be recorded

- At the end of the minutes, there should be a "Submitted by" line for signature/electronic signature by the person submitting the minutes
- Leonard Smith moved that the meeting minutes be approved upon corrections. Zenda Bowie seconded the motion. Motion passed.

Membership Report –

- Leonard Smith, financial secretary reported the number of financial members was changed 202 to 207
- There are 258 paid members
- Dues paid from October 2010 forward will be applied to 2011
- Dues were also collected on campus, and can still be made directly to Leonard Smith or through the Chapters. Leonard reiterated that there is a dire need for alumni to be financially active so that the TCNAA can accomplish its goals.
- We instituted a drawing 'program for incentive gifts' not 'of the alumni pin'
- The motion for graduates to receive their cards via the mail was moved by Jesse Henderson

Treasurer's Report

Balance = \$25,692.97

- Motion to accept the treasurer's report ----
- Greg Austin opened the floor to discuss the contribution to be made to the college.
- He proposed that the Alumni Association donate an additional \$5000 to the college. Jesse Henderson made the motion. It was seconded by Sidney Conn.
- Jeanette Judkins recommended that the president and treasurer should be able to make the final decision regarding further donation without having to reconvene.

There was a discussion about changing the name of the Outstanding Alumni fund to the Alumni Memorial Fund.

Additional action items.

Triennial Meeting Report

Adrienne Royster, President of the Birmingham chapter came and presented the proposal for the Triennial meeting.

The board member asked questions for clarification that was provided by Ms. Royster

Overall, the board was very impressed with the presentation

The Triennial committee will continue to work out logistical plans with appropriate parties involved

Chapter development

Greg distributed a report reflecting the localities of our alumni. Greg recommended that we make a concerted effort to organize Chapters or establish key contacts in many of these cities.

Foster Hall

- The College held the groundbreaking for the renovation of Foster Hall on last Friday morning. The event featured the Trustees, the Mayor of Talladega and the architect.
- The College has received grant money to restore Foster, and is still in need of more than 1M to complete the project. The College will immediately begin the stabilization of the facility, which is expected to take several months. Afterwards the interior work will begin. Plans are to preserve as much of the interior architectural details as possible. Foster will feature suites, and office space will be in the basement. The projected completion date is 2012!
- Expect to receive information from the College on naming opportunities for the suites.

President's Report Highlights

- Commended the TCNAA for its leadership
- Attended the Eastern and Midwest Regional Alumni meetings – successful and positive energy
- Sees that people are talking and we need to keep that momentum
- Major focus is on recruitment and retention
- There were over 100 graduates for the Spring 2010 commencement
- Discussed the achievements of our National Basketball Champs – the Men and Women's basketball teams of TC. Both teams were present during graduation and featured throughout the weekend.
- Dr. Hawkins is soliciting donations for the championship rings
- Enrollment for fall 2010 is 706
- Tuition rates are competitive
- Mural Project is moving forward – students will have an opportunity to participate in the restoration process, scheduled to launch exhibition tour in June 2012

Chairman's Report Highlights

- Progress is being made
- Wrapped up Board of Trustee meetings – all 7 committees reported
- Board governance and activity is being refined
- He asked for us to submit candidates we thought would serve TC well
- We've got to become more stable with the finances (TC)

- Update on Strategic Plan – would love input and engagement
- Met with Alums in Atlanta – would like to meet with Alums all over the country. Think about putting a 2011 calendar of visits together

Marvin Jones '82 asked about projects and why there was no “dirt moving.” Feels the new science building is more critical. Dr. Hawkins gave a rationale for pushing for the new student center first.

Director of Alumni Affairs Report Highlights

- Dega Day/Campus Tours discussed
- Walk of Fame Brick Campaign encouraged
- Class reunion accounts are set up and ready to receive funds
- Test Drive a Ford project in Orlando going on.
- See report for additional information

Other Business

Greg asked Aaron Harris about the Birmingham chapter and how we can affect change within the group to get them to pay their national dues. Aaron said that with a change in leadership, things could move forward. Jesse Henderson recommended that the Member Chair talk to the regional president and have folks get on the phone to discuss.

Zenda – the bylaws conversation was tabled for now. Will review at the spring board meeting.

Greg charged Casandra Blassingame and Marva Goff with collecting content for the newsletter. Marva said that each person should be committed to providing content

Greg discussed the Website contract and whether or not we should continue. He moved to accept the contract. Sidney gave the second. There was 1 no vote to continue the contract.

Meeting adjourned

Meeting minute submitted by Casandra Blassingame.