

TALLADEGA NATIONAL ALUMNI ASSOCIATION BOARD MEETING
FALL 2001 NOVEMBER 03, 2011
10:00 am CST

ATTENDANCE:

Mr. Greg Austin, President
Ms. Marilyn Hatcher-Daniels, Member-at-Large, Eastern Region
Mr. Norman Campbell, President-Southern Region
Mr. Jesse Henderson- Immediate Past President
Mr. Stanley Menefield, Financial Secretary
Ms. Zenda Bowie, Vice-President
Ms. Zeresh Gosha, Recording Secretary
Mr. Aaron Harris, Birmingham Chapter
Ms. Cynthia Ross, President, Mid West Region
Mr. Lawrence Carroll, Treasurer
Mr. Leonard Smith, Member-at-Large
Ms. Katherine Hall, Pre-Alumni Council President
Mr. Kyle Delashment, Pre-Alumni Council Member
Mr. Seddrick Hill, Director of Alumni Affairs
Ms. Casandra Blassingame, Vice President, Office of Institutional Advancement
Dr. Billy Hawkins, President, Talladega College
Mr. Harry Coaxum, Chairman, Board of Trustees
Mr. Charles Hanks, Director, Enrollment Services

10:10- MEETING CALLED TO ORDER PERPRESIDENT, GREG AUSTIN

Self-introductions

Minutes

Recording Secretary, Zeresh Gosha, presented minutes from Spring Board Meeting prepared by Thelma Ramsey, past Recording Secretary, and offered to make any suggested corrections to the minutes. Zenda Bowie moved that the minutes be received as information. The motion was properly seconded and passed unanimously.

Membership Report

Financial Secretary, Stanley Menefield, gave the Membership Report: 2011- 194 paid members, \$9,550.00 monies received. Stanley moved that monies collected from November onward would go toward 2012 dues. The motion was properly seconded and passed without dissent.

A list of all paid members for the year was distributed.

Bylaws Committee report

Zenda Bowie presented the Bylaws Committee report. Proposed amendments were addressed as follows:

Article II, Section 2A—Jesse Henderson moved that the words “during this specified time be added to end of the last sentence. The motion passed unanimously. The amended sentence: “The payment of dues for this group is optional during this specified time.”

Article III, Section 2 Leonard Smith moved that there be no change to this section. The motion was seconded and passed unanimously.

Article III, Section 4-D It was moved and seconded that the proposed amendment be approved. It was further agreed that the Bylaws Committee will come back with procedural recommendations. The

wording for the new section is "In any situation wherein the Regional President becomes negligent in the performance of the prescribed duties, the National President may call an emergency meeting of the Board to appoint an Interim Regional President for said region."

Article III Section 5-A It was moved and seconded that the amendment be approved. The motion passed. The wording for the new section is "Each Region is required to hold a conference during the year wherein the Triennial meeting does not occur or to advise the TCNAA President of any extenuating circumstances."

Article III, Section 5-C It was moved and properly seconded that the amendment be approved. The motion passed unanimously. The amended section is "Each region may determine if there will be a regional conference during the year the Triennial is held."

Article IV, Section 2 B Marilyn Hatcher-Daniels moved that there be no change to this section. The motion was seconded and passed, 7-0-1; Jesse Henderson recused himself from the vote.

Student Representatives

Student representatives Kyle Delashment and Katherine Hale were welcomed by Mr. Austin. The students presented information about Pre-Alumni activities and requested financial assistance from the board for student community service activities. They also requested that alumni address the Pre-Alumni Council. Mr. Delashment presented a list of student concerns. Upon the Board's request, President Hawkins and his senior staff joined the meeting and provided the students guidance as to how to report their concerns assuring them that the issues will be addressed.

President of the College

President Hawkins presented the State-of-the-College. He met with the Black Caucus. The new "Dega" logo was presented. Pre. Hawkins met with Lawson State reps regarding a Lateral Transfer program. He presented the \$30,000,000 Capital Campaign. Foster Hall's \$1,000,000 restoration is under construction. Funding for a new Student Center and anticipated ground breaking will be within one to one and a half years. The College acquired the house in back of Savery Library. The College has purchased two buses to replace the one that no longer works efficiently. Macy's has signed on as a major sponsor. The restoration is being filmed and documented. The first showing is scheduled for June 2012 in Atlanta. The murals will be on the road for approximately three years. A new stage was built for the gym. The Inn has contracted a new food service. \$500,000 cafeteria renovation planned. \$35,000 renovation slated for the Upper Lounge to include games and a jukebox. Provost White reported that a two year school in Texas is working with the College to start a Bridge Program. An Art Gallery has opened under the direction of Dr. Art Bacon, Professor Emeritus of Fine Art, who has conducted an inventory of which includes some valuable pieces. The College is trying to connect with the community by offering continuing education and GED classes. Spanish-to-English/English-to-Spanish course will be offered. In addition, the College is planning to begin a Community Theater. The plan is to transition to a University status. Larry Thornton is a new member of the Board of Directors.

Lunch Break/The Board reconvened post lunch.

Triennial Meeting Report

Mr. Aaron Harris, Birmingham Chapter representative and treasurer for the Triennial Meeting provided a report on the Triennial Reunion held in Birmingham, AL. Three thousand and five hundred dollars in seed money was transferred to the National Alumni Account prior to the present Birmingham Chapter

balance of \$21,970.98. President Hawkins and Jesse Henderson commended Mr. Harris on his leadership and the outstanding job the Birmingham Chapter did on hosting the Triennial Reunion. Greg Austin requested a copy of the blueprint to include the Financial Report and strategies for soliciting corporate support to pass on to the next Triennial Host.

Treasurer's Report

Lawrence Carroll presented the Treasurer's report. Transaction Report from the Triennial was presented to reflect 24JULY2011 through the present (03NOV2011). There was discussion about confusion with *Polish the Jewel* funds. Lawrence Carroll, suggested that we change the type of bank account in order to eliminate the \$98.00 bank Analysis Fee. The balance as of 03NOV2011 for the TCNAA is 14,733.27 with \$20,000.00 pending from the Birmingham, AL Chapter. All expenses were paid, all incoming expenses have been received and all rebates have been sent to the Chapters. The Association made a \$12,000.00 contribution to the College last spring towards our goal of \$25,000. Mr. Carroll reviewed proposed Budget for 2012. The report and handouts are attached to the minutes.

Fundraising

Leonard Smith presented an idea for soliciting \$ 100.00 donations from alumni (refer to H.O.) in order to generate \$30,000. Leonard moved that we implement the fundraising proposal as described. The motion was seconded and passed: 5-1-1. Greg Austin suggested that a committee, chaired by Leonard Smith, should put together a plan for the solicitation fundraiser. Vice-President, Office for Institutional Advancement, Cassandra Blassingame, and President of Alumni Affairs, Seddrick Hill, clarified that it is acceptable to solicit support from the same institution under two separate entities. A motion was made and properly seconded that TCNAA conduct a raffle in 2012. The motion passed: 6-1

Harry Coaxum informed the Alumni Board that an alternate date, Mother's Day weekend, is being considered since there is a conflict with NASCAR's scheduling a race at the Talladega Race Track.

Seddrick Hill made Pre-Alumni Council and mentoring opportunities for alumni presentation. He requested assistance in identifying alumni that doesn't use email. See attached report.

Cassandra Blassingame presented her report. St. Louis, MO re-established its chapter and is trying to start a Margaret Bush Wilson Scholarship. Addressed an increase of overall giving \$239,000.00 but a decrease in Alumni giving, only \$20,000.00. She discussed marketing strategies to include visual identity guidelines. Vanity plates are available in conjunction with the College license plate. A visit is scheduled with the Shell Foundation and Exxon in located in Virginia.

Continuation of the Bylaws Committee report:

Article IV, Section 3A and Section 3 A2 Lawrence Carroll moved that the proposed new section be eliminated. Marilyn Hatcher Daniels seconded the motion and it passed unanimously.

Cynthia Ross moved that the Office of Alumni Affairs be included in oversight of the counting of ballots. Leonard Smith seconded the motion. The motion failed 2 -5.

Article V, Section 1, C-5 Leonard Smith moved that the suggested wording be added: "Ballots must be received by return mail at the College no later than 3 business days prior to the meeting of the TCNAA Board". Marilyn Hatcher-Daniels seconded the motion. It passed unanimously.

Article 6, Section 4 Stan Menefield moved that the proposed amendment be adopted. Cynthia Ross seconded the motion and it passed unanimously. The added wording is "The financial Secretary will be

responsible for membership relations and member growth and take appropriate action to facilitate growth success."

Article VI, Section 5, Lawrence Carroll moved that the proposed amendment be approved. Stan Menefield seconded the motion and it passed. The words "An electronic" were added. The new wording is "An electronic copy of this report shall be distributed to all voting members of The Association."

Article VII, Section IThe Bylaws Committee recommends that the word "receiving" replace "reviewing". The motion passed without dissension. "Annual meetings shall be held at Talladega College May for the purpose of updating the membership as to the business of The Association, receiving budget/financial statements and receiving reports from officers and chairpersons, as appropriate..."

Article VII, Section 4The Bylaws Committee recommends that the number 60 be replaced with the number 14. The motion passed. New wording: "Agenda items must be submitted in writing at least 14 days in advance of the meeting..."

Article VIII, Section 3-B Lawrence Carroll moved that the proposed amendment be rejected. Marilyn Hatcher Daniels seconded the motion and it passed 5-1.

Article VIII, Section 4-BThe Bylaws Committee recommends adding the words "regional bodies" to this section. The motion passed unanimously. The new wording is "The local chapters and regional bodies of the National Alumni Association, having agreed to the tax-exempt status granted to the National Association."

Article VIII, Section 5 Zenda Bowie moved that proposed deletion be approved and that Article VIII, Section 6-A be approved as follows: "An Executive Committee consisting of the officers and directors of the Board may conduct Board business between its meetings." . Greg Austin seconded the motion and it passed.

Awards Committee Report

Zenda Bowie presented the Awards Committee report, attached to the minutes.

Nominating Committee Report: Stephanie Powe is the Mid-West Region representative to the Committee and Jeanette Judkins will represent the Eastern Region. The Southern Region continues to seek a representative. Jesse Henderson nominated Cynthia Ross as the Board representative to the Committee. She was elected unanimously. Greg Austin will appoint the Committee chair within 30 days. The South West Region will not be represented.

Leonard Smith agreed to chair the alumni solicitation fundraising committee and Greg will name the members of that committee as well as members of the raffle committee. President Austin stated that our Membership Committee will be chaired by Financial Secretary, Stanley Menefield and will include our Members-at-Large as members of that committee. He asked that members of the Alumni Board would be diligent in advising him of their meeting attendance plans as far in advance of the meetings as possible. In keeping with Mr. Austin's comments, Jesse Henderson distributed copies of a report of Alumni Board attendance from Spring 2006 through Spring 2011.

Charles Hanks presented his report for the Enrollment Management Division. They are encouraging campus visits, instituting virtual tours, discussed physical show rooms, designate specific touring guest

parking spaces, a "going green" initiative, researching the purchase of table covers/runners with the new logo, and golf carts for tour transportation. He solicited assistance to talk to potential student to ensure their enrollment. The student enrollment is 1,000 students.

It was properly moved and seconded for MG Ballard to continue the website contract. The motion passed. The hand out is attached.

Dinner Break and meeting was subsequently reconvened.

Zenda Bowie presented the Board Handbook. The Handbook is attached to the minutes.

Regional Reports:

Mid-West Region - Cynthia Ross, reported Jeffrey Jones as the POC for a new chapter in the Chicago area She reported that the *Polish the Jewel* project is still viable and yielding positive results. Polish the Jewel project coordinated with the students to have it count for community service credit. The report is an attachment to the minutes.

Eastern Region- Marilyn Hatcher-Daniels presented the report for Matthew Bowie, Interim Regional President. A Fundraiser Theater Party is planned for JAN 2012. The chapter sent a donation for Founder's Day. The New York Chapter has a Five Honoree presentation Luncheon planned on 03DEC2011. They anticipate \$10,000-\$15,000 from the event. The Region also is actively participating in College Fairs.

Southern Region: Norman Campbell presented a report including updates from Birmingham, Talladega, Tuscaloosa and Atlanta. He suggested that Florida alumni are considering possibility of hosting the 2014 Triennial Meeting. See attached report.

Cynthia Ross again raised the issue of funds due to the Polish the Jewel Project. Zenda Bowie agreed to work with her on rectifying the situation.

Greg Austin presented The President's report thanking everyone for attendance and presenting an opportunity for considering our next meeting for the Sunday after graduation and finish up on Monday or to keep meeting on Thursday.

After discussion, Marilyn Hatcher -Daniels moved that we contribute \$30,000 to the College. Lawrence Carroll seconded the motion. The motion passed 4-2.

The Fundraising Committee will identify this year's raffle prizes.

The meeting was adjourned at 9:15 p.m.

Submitted by,



ZereshGosha
Recording Secretary