

The Eastern Region of the Talladega College National Alumni Association Annual Report 2009-2010

Submitted by: Casandra Blassingame, Acting President of the Eastern Region

April 21, 2010

Active Chapters:

New York

Washington, DC

Future Chapters:

Philadelphia – Yolonda Hughes '80, is very interested in reviving the chapter in Philadelphia. I will be working with Yolonda in this effort.

Connecticut – Bahati Benjiman is possibly interested in starting a chapter in this area. I will be working with Bahati on this effort.

Other target areas include Southern Virginia, Upstate New York and Delaware.

Ultimately, I would like to visit all chapters and potential chapters in the near future.

Eastern Region Activities

Mixer/Meet and Greet February 2010

We hosted this event at the Asian Fusion Grill in Washington, DC to receive the Alumni Affairs Director Seddrick Hill. Mr. Hill was in town to attend various college fairs and visit various high schools in the area in an effort to recruit students for Talladega College. Twenty-one Alumni and friends attended the event. I handed out a packet of information on dues, future events, chapter information, etc.

Three Alumni members assisted Mr. Hill at the HBCU college fair at Alfred Street Baptist Church.

Dinner with President Dr. Billy C Hawkins March 2010

President Hawkins was invited to the White House to witness an Executive Order signed by President Obama. On the eve of that historic day, nine Alumni members gathered for dinner at Acadiana in Washington, DC. Dr. Hawkins entertained various questions about the State of the College. He shared a handout of the plans for the renovation of Foster Hall and plans for Alumni Weekend just to name a few.

Fundraiser April 2010

In an effort to sell raffle tickets and bring the Alumni together, a fundraiser was held in Washington, DC. *"Jazz on the Potomac"* featuring Ray Silkman, jazz saxophonist. The event resulted in the sale of 41 raffle tickets. There were 45 attendees. Fourteen Alums supported the event and Alums from Philadelphia and New Jersey attended as well. Tommy Thomas also sent a contribution in support.

Also in attendance were Seddrick Hill, Alumni Affairs Director; Jasmine Maddox, Development Director; Coach Romeo, Women's Basketball Coach; and Coach Brown, Men's Basketball Coach.

We also had a surprise guest appearance by Antonio "Huggie Bear" Fargas who was in the venue for a similar fundraiser. He came down and greeted the attendees and encouraged us to continue what we are doing for future generations.

Financial Report for the Eastern Region Jazz Fundraiser

Expenses

Zanzibar on the Waterfront	\$2120.20
Ray Silkman	\$750.00
Supplies	\$163.97
Program	\$64.13

Decorations	\$49.61
51 Raffle Tickets to TCNAA	\$1275.00
Total Expenses	\$4422.91

Income

Ticket Sales/Donations/Auction	\$4055.00
	-\$367.91
TCNAAER Checking Account	\$562.07
Deluxe Check Debit	-\$20.00
Fee Debit	-\$35.00
Fee Debit reimbursed	\$35.00
Outstanding Auction Purchase	\$45.00
Account Balance	\$219.16

Non-Cash Donations

Karla Jones	Design of Programs
Ericka Boone	Jewelry for Auction
Casandra Blassingame	Baskets, Art, Gift Certificates for Auction
Seddrick Hill	Prints of Foster and Swayne Halls/Talladega College Ultimate Fan Gift Basket for Auction

Total Raffle Tickets Sold for the Eastern Region as of April 22, 2010: 108

Future Activity

On May 4, 2010, the 105 Voices of History will be hosting “Leaders Passing the Baton” Network and Nibble for chapter and organization presidents from 6 – 8 pm at the City Club of Washington in Washington, DC. This session will show

Alumni Leaders how to support the students during their Washington visit, raise dollars for our scholarship fund, raise the visibility of our local chapter, promote Alumni Leadership, register for the September 19, 2010 concert ticket sale notice, and provide information about the HBCU Health Walk. I will be attending this event and forward the information to the Alumni Board for dissemination to the membership. I will be asking an officer of the Washington Chapter to attend as well.

August 20-21, 2010

Eastern Region Alumni Meeting will be held in the Washington, DC area. Attendees can fly into Dulles International Airport. The Hyatt Place hotel is located 8 minutes from the airport and provides shuttle service. Based on 30 rooms guaranteed the tentative details are as follows:

- Complimentary meeting rooms that include standard A/V needs: screen, podium, projector, wireless internet capability
- Breakfast is complimentary (continental)
- AM Break Snack + Lunch is \$20 per person
- \$61.00 per night room rate Single and Double Occupancy
- Dinner will be catered price TBD: Wine can be served with dinner.
- We can have a cash bar if we hire a Bartender
- A Group activity will be planned for after the meeting.

So far, everything is really reasonable and the registration cost for the weekend will be very affordable.

This information will be sent out to the region after Alumni Weekend as not to overwhelm the constituency. A save the date has been sent.

New York Chapter

The greater NY Chapter's efforts since November include, but are not limited to:

Bringing the November Luncheon to a successful conclusion. As you can see, this extends well beyond the luncheon. This includes collecting additional donations, sending booklets to our supporters, completing the financial report, and other related activities.

Participating in the National's annual raffle. Talladegans in the Greater NY area have been made aware of the raffle and encouraged to participate.

Making plans for our next luncheon, scheduled for November 13th.

Recruitment of students and related problems. Obtaining recruiting materials was a problem but was recently resolved by the College and the alumni office.

Attracting recent graduates to participate in the local chapter activities. At our last meeting a member of the class of 2005 and the class of 2007 were present. That's a start!

Encouraging local alumni to participate in our efforts to support Talladega College. At our last luncheon, it was reported that 18 alumni were present. We think that was great!

Edith Calhoun and Jeanette Judkins have been attending college fairs in an effort to recruit students for the College.

The current status of our alma mater is always a focus as part of our meetings. We are heartened by all of the recent positives being generated and encouraged that, finally, negatives are no longer the agenda of the day.

The NY chapter welcomes the new leadership generated by the Acting Regional President; we pledge our full support of her efforts, and we are looking forward to the day when "Acting" will be removed from her title.

Scholarship luncheon fundraiser financial report November 14, 2009

January 22, 2010

EXPENSES

Antun's Caterers	\$5267.09
Antun's Maitre'd	50.00
Debbie Carter (Musician)	500.00
John Leach for 200 Journals	1,600.00
TOTAL EXPENSES	\$7417.09

RECEIPTS

Ticket Sales	\$12145.00
Cash Donations	2105.00*
Journal Ads	4195.00
Seed Money (TCAAGNY Treas.)	333.00
TOTAL RECEIPTS	\$18,778.00

SUMMARY

Total Receipts	18778.00
Luncheon Expenses	-7417.09
Balance	11360.91
Funds to Talladega College	-11,100.00*
Refund to Club	260.91
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	\$18,778.00

NON-CASH DONATIONS

Invitations, Tickets, Postage	Marilyn Hatcher-Daniels
Flowers	Gwendolyn B. Grissom
Door Prizes	Jeanette Judkins
	Marilyn Hatcher-Daniels
	Tommy Thomas
Table Favors	Edward Odom
Plaques for Honorees	Edith Calhoun

*Includes \$100.00 sent directly to the College by a Talladegan.

SUBMITTED BY: Marilyn Hatcher-Daniels, Finance Chairperson/Treasurer

Washington DC Chapter

September 2009 - A chapter meeting was held at the home of Clarice Reed.

Dr. English shared some updates from the College regarding contributions and ways Alumni could help the students and the college.

We also discussed:

The DegaAlumni Ning network and how it can help us recruit members to become active with the association and chapter.

The idea and planning of the Eastern Region Meeting for 2010.

The Holiday Finale – cancelled due to low response (December 2009).

The Fundraiser – Tickets to the play – Stick Fly at Arena Stage (February 2010)

Having a mixer in an effort to recruit Alumni Members to become active.

October 2009 – A four Alumni members attended a Gala honoring Dr. Richard English as he was given a Lifetime Achievement Award by the National Association of Colored Women’s Clubs, Inc. in Washington, DC.

No fundraiser in 2009.

Greater Washington Talladega Alumni 2009 Financial Report

We began with a balance of: \$2224.26

Dues for 28 members @\$20 each: 560.00

\$2784.26

DEBITS:

Contribution to Talladega \$1000.00

Full page Journal ad to NY

Chapter for luncheon 100.00

Ad for Dinner for Richard English 350.00

Founder’s Day Donation to TC 500.00

Initial deposit for 25 tickets for

Stick Fly (Arena Stage) 250.00

\$2200.00

Balance ending 2009 \$ 584.26